

pitch workshop

today

Here's what we're going to do in our time together today

LEARN

What to include in your romance novel pitch

WRITE

Draft our own romance novel pitches based on what we've learned

SHARE

If you're comfortable, you can share parts of your work in the chat



what is a pitch?

The goal of a pitch is to highlight all those fantastic selling points of your story and share them with an editor and/or agent, who will hopefully then take on your project!





key parts

Here's what your pitch should include to help it resonate.

HOOKS/TROPES

LEAD CHARACTERS

THE DEFINED PLOT

THE CONFLICT



part 1

Hooks + Tropes

HOOKS

Specific elements that draw the reader in. Think specific professions, types of people, settings, lifestyle, etc.

TROPES

Tropes are the well-loved plot devices that characters find themselves. Romance readers love to read these types of stories.



your turn

Write down your hook in the format
of person + place.

Write down the central trope of your
story.





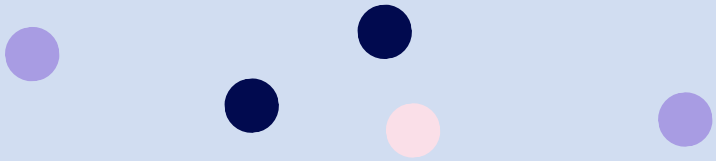
part 2

Lead characters

LEAD CHARACTERS

Tell us who your main characters are. We want to understand the main characters since they will be the focus of our reading.

Include only essential plot and conflict details. Avoid excessive backstory and focus on goals and motivations.



your turn

For each of your main characters, write down who they are, what they want, and what makes them tick.





part 3

The defined plot

THE DEFINED PLOT

Give us the basic arc of your plot. For example: A lawman must protect a witness on the run, and a steamy night together leads to an unexpected pregnancy.

Think about how your characters are driven together and what might create conflict. This isn't a full synopsis, just a quick summary.



your turn

Write your plot in the format: Two characters, how they're thrown together, what conflict might arise.





part 4

The conflict

THE CONFLICT

What are the obstacles (internal and external) that will keep the couple apart (not for long, of course)?

How will this create intrigue and excitement for your readers?



your turn

Create three conflicts that will come in between your characters. One external, and one internal for each lead.



**let's
share!**