



The Nuts and Bolts to  
**Writing & Launching  
a Kickass SciFi Series**

*3 Lessons Revealed by a Bestselling Fiction Author*

**Chandler Bolt & R. E. Vance**

# R. E. VANCE

- A hybrid from Cairo, Egypt and Milwaukee, Wisconsin
- Award winning author of 11 Bestselling Books and 30 Books published
- Over 16 years' experience in traditional and self-publishing
- SPS Coach: I coached 100's of people to write & publish their first book
- A trained lecturer, speech and writing coach
- USA Today Bestselling Author



# Who This Event Is For



Anyone who wants the quick fix,  
overnight success formula to write your own  
personal Dune, Star Wars and Altered Carbon  
hybrid!

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# **SNAKE-OIL LINIMENT**

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**RELIEVES INSTANTANEOUSLY**

**AND CURES** HEADACHE, NEURALGIA, TOOTHACHE, EARACHE, BACKACHE, SWELLINGS, SPRAINS, SORE CHEST, SWELLING of the THROAT, CONTRACTED CORDS and MUSCLES, STIFF JOINTS, WRENCHES, DISLOCATIONS, CUTS and BRUISES.

**It Quickly takes out the Soreness and Inflammation from Corns, Bunions, Insect and Reptile Bites.**

The best External Preparation for **BYCICLISTS** and **ATHLETES**. It makes the Muscles supple and Relaxes the Cords. Loosens the Joints and gives a feeling of Freshness and Vigor to the whole System.

**SNAKE-OIL LINIMENT CURES ALL ACHES AND PAINS.**

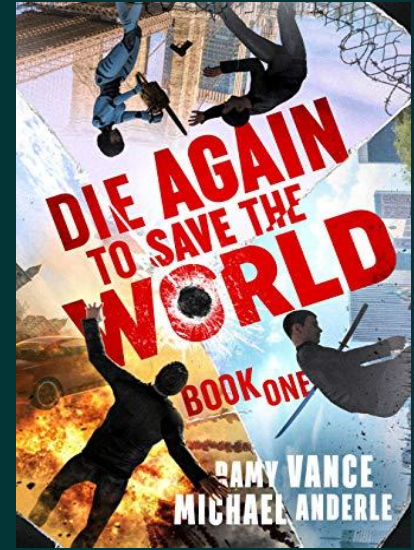
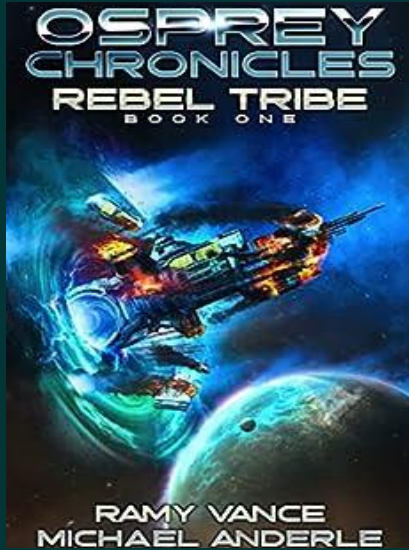
If you are suffering from Rheumatism, **ALWAYS** take **LA-CAS-KA** internally for the Blood and **as SNAKE-OIL LINIMENT** externally. When used together we **GUARANTEE A CURE** in every instance or **MONEY REFUNDED**.

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**If You Are Afflicted With DEAFNESS**

Get Our Specially Prepared

**PURE Rattlesnake Oil**





**KEEP  
CALM  
AND  
PEW PEW  
PEW**

# Why do so many Sci-Fi Authors Fail?

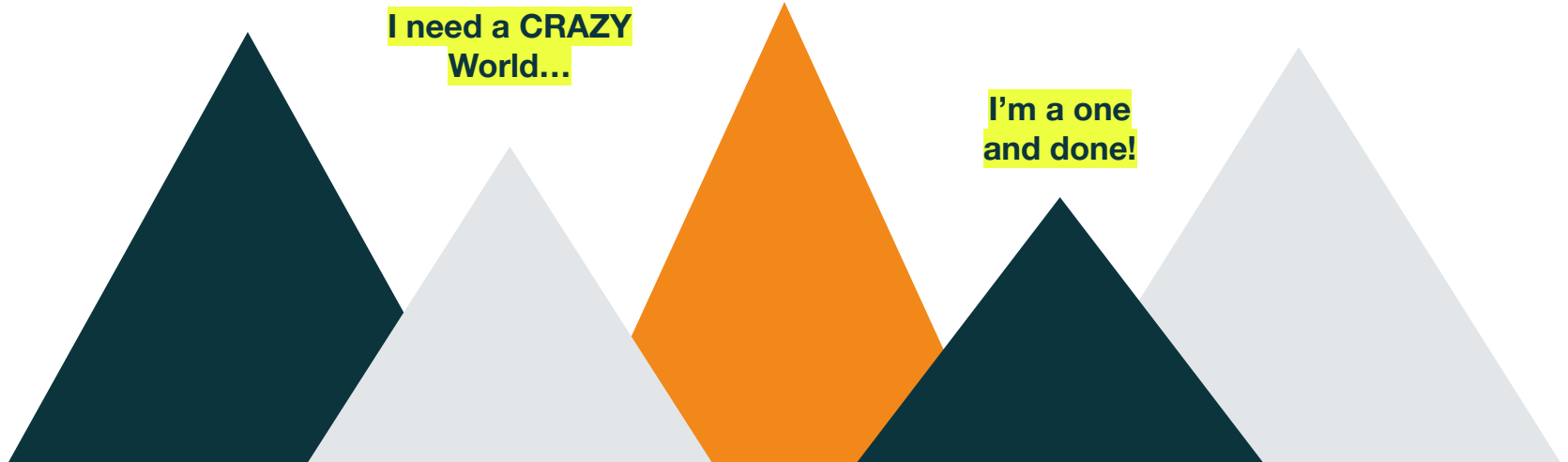
**Don't Understand  
Story-Fundamentals**

**I need a CRAZY  
World...**

**It's all been done  
before...**

**I'm a one  
and done!**

**No Support**



# 3 LESSONS

I'm going to teach you the 3 secrets that got me from struggling to writing and selling.

## LESSON 1

The 5 Step Writing Formula  
Anyone can Follow to  
Write a Great Story

## LESSON 2

Genre is NOT Enough:  
Subgenres, Tropes and... ahh,  
Tricks ;)

## LESSON 3

The 9 out of 10 Pathway to Making  
it in FICTION



LESSON 1

**The 5 Step Writing Formula  
Anyone can Follow to Write  
a Great Sci-Fi Novel**  
(or any story, really...)

The 3 Common Mistake Young Sci-Fi Writers Make...

# **1 - No Punchable Villains...**



THE EXPECTATION

## The Heroes **WILL** Prevail

We read to see HOW the hero wins,  
not IF the hero wins...

2 - The Big Decision...



# Hard Sci-Fi vs Soft Sci-Fi

# 3 - The Niches

- Dystopia
- Military Sci-Fi
- Space Opera
- Cyberpunk and Steampunk
- Post-Apocalyptic Sci-Fi
- Cosmic Horror
- Alternate History
- and on and on and on...



Once all that is decided-  
The Next Step



# The 5 MILESTONES





**YOU can't do anything  
without knowing the  
FUNDAMENTALS.**

(Every professional has to start somewhere.)

# What are the 5 Milestones?



It's how we digest stories...



Works for Plotters and Pantsers...



Foundation of writing a great story quickly...



As long as these 5 'moments' are there, people WILL like your story...



The DNA of all great stories...



Defeats Writer's Block...

# 5 MILESTONES

# The 5 Milestones

**The  
Setup!**

**Inciting  
Incident**

**1<sup>st</sup> Slap**

**2<sup>nd</sup> Slap**  
(but there's hope)

**The Climax**



# Hunger Games in 5 Steps

## The Setup!

Poor Family  
Tragedy Future

**The story  
promise.**

## Inciting Incident

“I volunteer!”

**Things will  
never be the  
same.**

## 1<sup>st</sup> Slap

Enter the Games:  
“May the odds be  
forever in your favor.”

**Just when I  
thought things  
couldn't get worse...**

## 2<sup>nd</sup> Slap

(but there's hope)

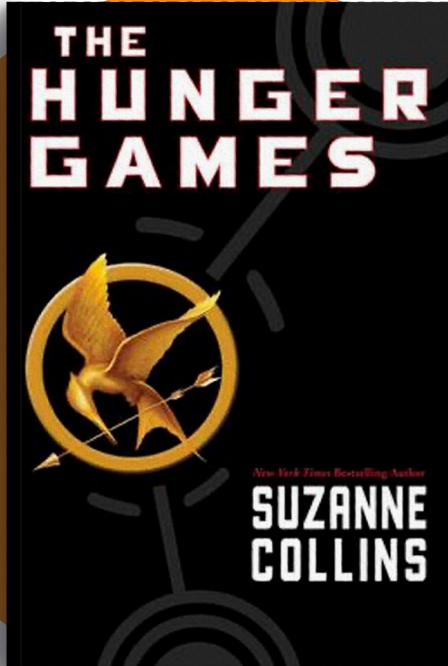
2 survivors, Peta is  
dying, Medicine at the  
Cornucopia.

**It just got worse...  
But there's hope...**

## The Climax

Berries, anyone?

**Tie it to the  
Inciting Incident  
AND MAKE IT  
KICK-ASS**



Let's look at the PROS

## Suzanne Collins

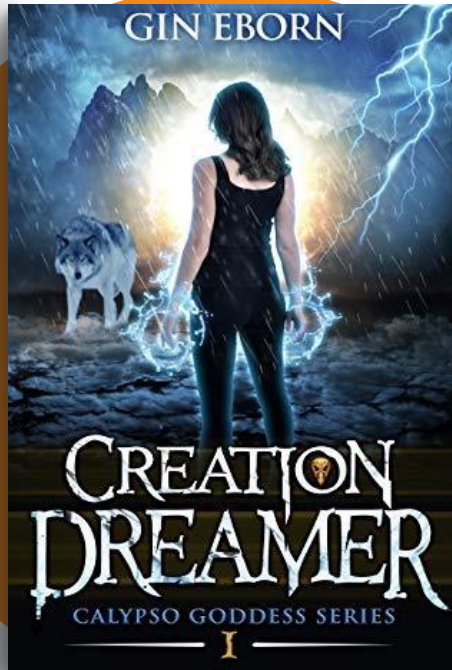
- They're poor AND it's SCIFI: Dystopia
- "I volunteer!"
- Enter the Games
- Peta is dying BUT there's medicine at the Cornucopia
- Double-Suicide deferred.



Let's look at the PROS

## Matrix

- Opening scene with Trinity.
- Blue Pill or red Pill!
- Morpheus is captured.
- The betrayal BUT we know where Morpheus is!
- Epic battle with Agent. Neo is THE ONE!



It's not just for the PROS

## Gin Eborn

- Near Future Alternate Earth Reality - Earth is sentient and erupting; dystopian government
- “Pops” is taken away by the government & likely to die as the Calypsos are being hunted again.
- Everything Maggs has ever been told about her magic and who she is was a lie.
- She crosses through a portal to another Earth reality so she can save the world...
- Aya has betrayed the Shapeshifters and aligned with one of the other Celestial powers and the battle takes place inside Earth's consciousness.



What's Your  
**INCITING  
INCIDENT?**

## What's Your Milestones?

1. Milestone 1
2. Milestone 2
3. Milestone 3
4. Milestone 4
5. Milestone 5



# What are People Saying...



**Sami Harr**

October 13, 2017

\*\*\*PLOT CALL\*\*\*

I had my first plot call today and it was fantastic! Here are some tips for you to prepare and the biggest take-aways that I learned.

Tips:

- 1) Have your worksheet completed and your backstory in mind.
- 2) Go in with an open mind and really listen to what Ramy says.
- 3) Be prepared to take notes. LOTS of notes. I wore out a pen, LOL!!

Take-aways:

- 1) We basically hashed out 4 milestones together. I now know way more about my book than I did when I started.
- 2) I am rewriting a novel that I did that was awful. Now, I know a lot of what I did that was wrong and, more importantly, how to fix it.
- 3) Ramy has helped me clarify my vision, renew my purpose, and re-ignite my passion for this project.

Again, SPS and FOF are the best investments in myself I have made. EVER.



30

21 Comments Seen by 75



**Micki Kremenak Jordan**

October 23, 2017

~~~~PLOT CALL~~~~

Just finished my plot call with RE Vance- lots of exciting creating ahead. Book 1, that is already out, will get combined with book 2 and republished when I finish book 2. The middle of book 2, at milestone 3, needs to get beefed up and more excitement created. So many ideas running around now. Thanks Ramy! This is going to be fun!!!!



You, Nadine Travers, Louisa Bauman and 12 others

Seen by 53



**Soo Dennison**

October 13, 2017

\*\*\*AWESOME PLOT CALL FOR CHILDREN'S BOOK\*\*\*



8

2 Comments Seen by 55



# The Truth About The 5 Milestones:



They're how we  
Digest story.



Not only do they  
work, not using  
them doesn't  
WORK!



They make your  
writing POP!



Using them  
TRIPLED my  
writing speed.

LESSON 2

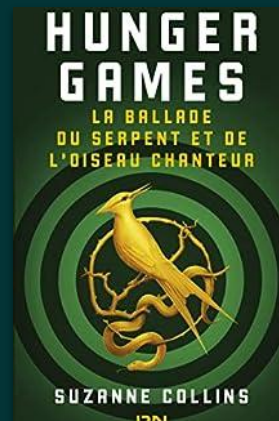
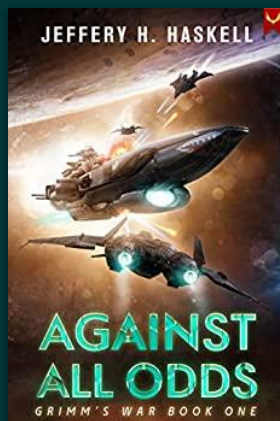
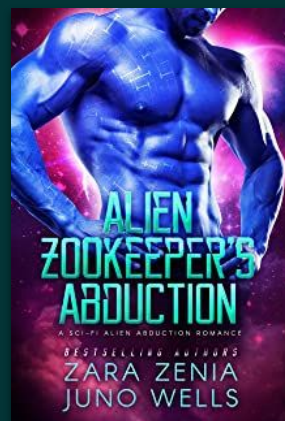
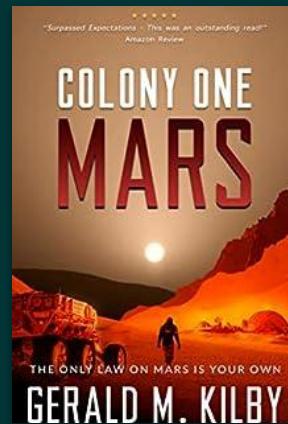
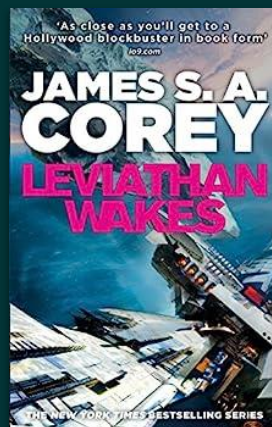
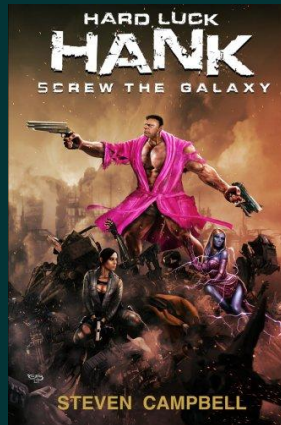
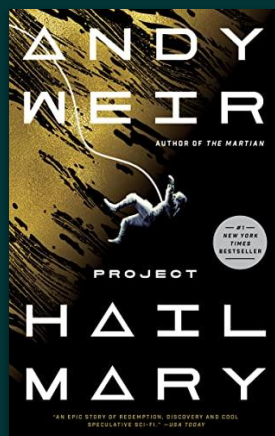
**Genre is NOT Enough:  
Subgenres, Tropes and...  
ahh, Tricks ;)**



# The Niches

- Dystopia
- Military Sci-Fi
- Space Opera
- Cyberpunk and Steampunk
- Post-Apocalyptic Sci-Fi
- Cosmic Horror
- Alternate History
- and on and on and on...





GENRE'S NOT ENOUGH

**What about the Tropes..**



Speaking of  
**TROPES...**

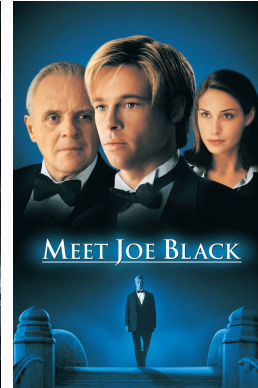
# Subgenre and Tropes



# Twilight Trope

Top Line

- 1) Supernatural Being...
- 2) Pretending to be Human...
- 3) Looking for love...

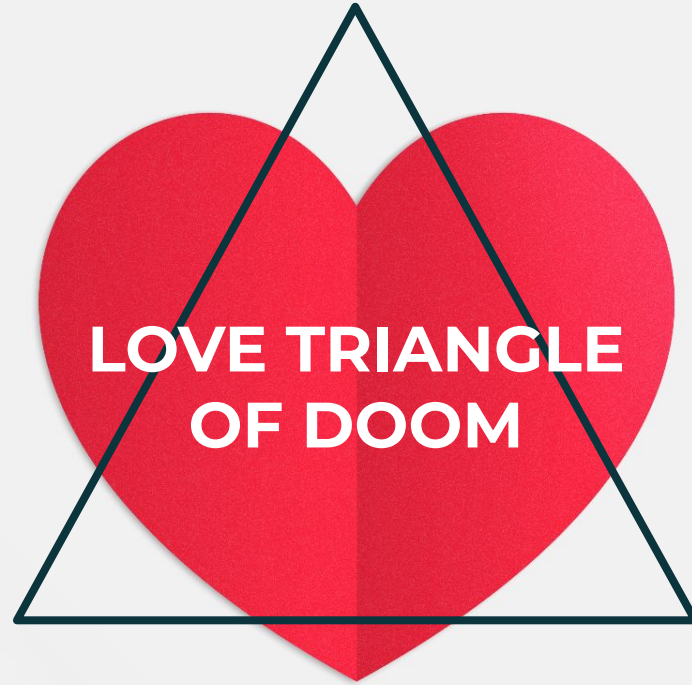




# Tropes Aren't Formula

They **ENHANCE** creativity...

A **new take** on an established **TROPE**  
can change everything...



**LOVE TRIANGLE  
OF DOOM**

# The Steps



**Read, Read, Read**



**Pick your NICHE**



**Read, Read, Read (in your NICHE)**



**Identify the dominant tropes**



**Outline/Write with those in mind**



**Find your twist**



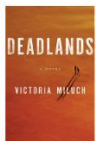













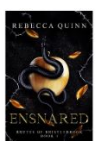


**Release (Publish), Rinse, Repeat**

LESSON 3

**The 9 out of 10 Pathway to  
Making it in FICTION**



# The common denominator of success...


|                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>#1</p>  <p>Deadlands: A Novel<br/>           &gt;Victoria Michoch<br/>           ★★★★★ 29<br/>           Kindle Edition<br/>           1 offer from \$4.99</p>                            | <p>#2</p>  <p>After Death<br/>           &gt;Dean Koontz<br/>           ★★★★★ 7,086<br/>           Kindle Edition<br/>           1 offer from \$9.99</p>                                         | <p>#3</p>  <p>Ice Planet Barbarians<br/>           &gt;Ruby Dixon<br/>           ★★★★★ 28,625<br/>           Kindle Edition<br/>           1 offer from \$2.99</p>                   | <p>#4</p>  <p>The Best American Science Fiction and Fantasy<br/>           &gt;Joe Hill<br/>           ★★★★★ 160<br/>           Kindle Edition<br/>           1 offer from \$1.99</p>        |
| <p>#5</p>  <p>Awaken Online: Timeless<br/>           &gt;Travis Bagwell<br/>           ★★★★★ 66<br/>           Kindle Edition<br/>           1 offer from \$6.99</p>                        | <p>#6</p>  <p>All Systems Red (Kindle Single): The Murderer...<br/>           &gt;Martha Wells<br/>           ★★★★★ 41,436<br/>           Kindle Edition<br/>           1 offer from \$1.99</p> | <p>#7</p>  <p>Bob Has a Tantrum (Bob and Nikki Book 37)<br/>           &gt;Jerry Boyd<br/>           ★★★★★ 973<br/>           Kindle Edition<br/>           1 offer from \$2.99</p> | <p>#8</p>  <p>Androne<br/>           &gt;Dwan Worrell<br/>           ★★★★★ 1,057<br/>           Kindle Edition<br/>           1 offer from \$4.99</p>                                       |
|  <p>New Releases<br/>           in Science Fiction</p>                                                                                                                                      |                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                |
| <p>#9</p>  <p>Barbarian Alien: A SciFi Alien Romance (Ice...<br/>           &gt;Ruby Dixon<br/>           ★★★★★ 17,046<br/>           Kindle Edition<br/>           1 offer from \$3.99</p> | <p>#10</p>  <p>Operation Liberty (The Last Hunter Book 10)<br/>           &gt;J.N. Chaney<br/>           ★★★★★ 285<br/>           Kindle Edition<br/>           1 offer from \$5.99</p>         | <p>#11</p>  <p>Mammoth: A Disaster Thriller<br/>           &gt;Bobby Akart<br/>           ★★★★★ 76<br/>           Kindle Edition<br/>           1 offer from \$5.96</p>             | <p>#12</p>  <p>Slow Time Between the Stars (The Far Reach...<br/>           &gt;John Scalzi<br/>           ★★★★★ 1,810<br/>           Kindle Edition<br/>           1 offer from \$0.99</p> |
| <p>#13</p>  <p>Compulsory<br/>           &gt;Martha Wells<br/>           ★★★★★ 1,745<br/>           Kindle Edition<br/>           1 offer from \$0.99</p>                                  | <p>#14</p>  <p>Ensnared: A Steamy Post-Apocalyptic Roman...<br/>           &gt;Rebecca Quinn<br/>           ★★★★★ 1,317<br/>           Kindle Edition<br/>           1 offer from \$4.99</p>   | <p>#15</p>  <p>The House at the End of the World<br/>           &gt;Dean Koontz<br/>           ★★★★★ 25,135<br/>           Kindle Edition<br/>           1 offer from \$9.99</p>   | <p>#16</p>  <p>Deluge: A Post-Apocalyptic Disaster Thriller...<br/>           &gt;Harlan Tate<br/>           ★★★★★ 36<br/>           Kindle Edition<br/>           1 offer from \$3.99</p> |


# The common denominator of success...


Books In This Series (11 Books)


Books In This Series (6 Books)


Complete Series


1 

2 

3 

4 


5 


6 

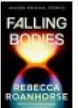
Page 1 of 2


Page 1 of 7


Complete Series


1 

2 

3 

4 

5 

6 

**How It Unfolds (The Far Reaches collection)**  
> James S. A. Corey  
★★★★☆ (1,677)  
Kindle Edition  
\$2.50

**Void (The Far Reaches collection)**  
> Veronica Roth  
★★★★☆ (891)  
Kindle Edition  
\$2.78

**Falling Bodies (The Far Reaches collection)**  
> Rebecca Roanhorse  
★★★★☆ (794)  
Kindle Edition  
\$2.50

**The Long Game (The Far Reaches collection)**  
> Ann Leckie  
★★★★☆ (957)  
Kindle Edition  
\$2.78

**Just Out of Jupiter's Reach (The Far Reaches collection)**  
> Nnedi Okorafor  
★★★★☆ (936)  
Kindle Edition  
\$2.78

**Slow Time Between the Stars (The Far Reaches collection)**  
> John Scalzi  
★★★★☆ (1,810)  
Kindle Edition  
\$2.76

Kindle Edition

Androne  
Kindle Edition

(96)

**1 Book**  
**Retail Price: \$5**



**\$3.40**

**10 Books at \$3.40 =  
\$34**



**Except it doesn't!**

# 2 BOOK SERIES

| Title     | Book # | Price  | Royalty | Book Sales | Read Through | Sales Revenue |
|-----------|--------|--------|---------|------------|--------------|---------------|
| YOUR BOOK | 1      | \$4.99 | \$3.40  | 10         | 40.0%        | 34.00         |
| YOUR BOOK | 2      | \$4.99 | \$3.40  | 4          | 0.0%         | 13.60         |
| YOUR BOOK | 3      | 0      | 0.00    | 0          | 0.0%         | 0.00          |
| YOUR BOOK | 4      | 0      | 0.00    | 0          | 0.0%         | 0.00          |
| YOUR BOOK | 5      | 0      | 0.00    | 0          | 0.0%         | 0.00          |

**Total \$47.60**

**BUDGET \$4.76**

# 5 BOOK SERIES

| Title     | Book # | Price  | Royalty | Book Sales | Read Through | Sales Revenue |
|-----------|--------|--------|---------|------------|--------------|---------------|
| YOUR BOOK | 1      | \$4.99 | \$3.40  | 10         | 40.0%        | 34.00         |
| YOUR BOOK | 2      | \$4.99 | \$3.40  | 4          | 75.0%        | 13.60         |
| YOUR BOOK | 3      | \$4.99 | \$3.40  | 3          | 100.0%       | 10.20         |
| YOUR BOOK | 4      | \$4.99 | \$3.40  | 3          | 100.0%       | 10.20         |
| YOUR BOOK | 5      | \$4.99 | \$3.40  | 3          | 100.0%       | 10.20         |

**Total \$78.20**

**BUDGET \$7.82**

**Selling BOOK 1 ≠ \$3.40**



**\$7.82**

**\$7.82**

# **YOUR MARKETING BUDGET**



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# Why do so many Sci-Fi Authors Fail?

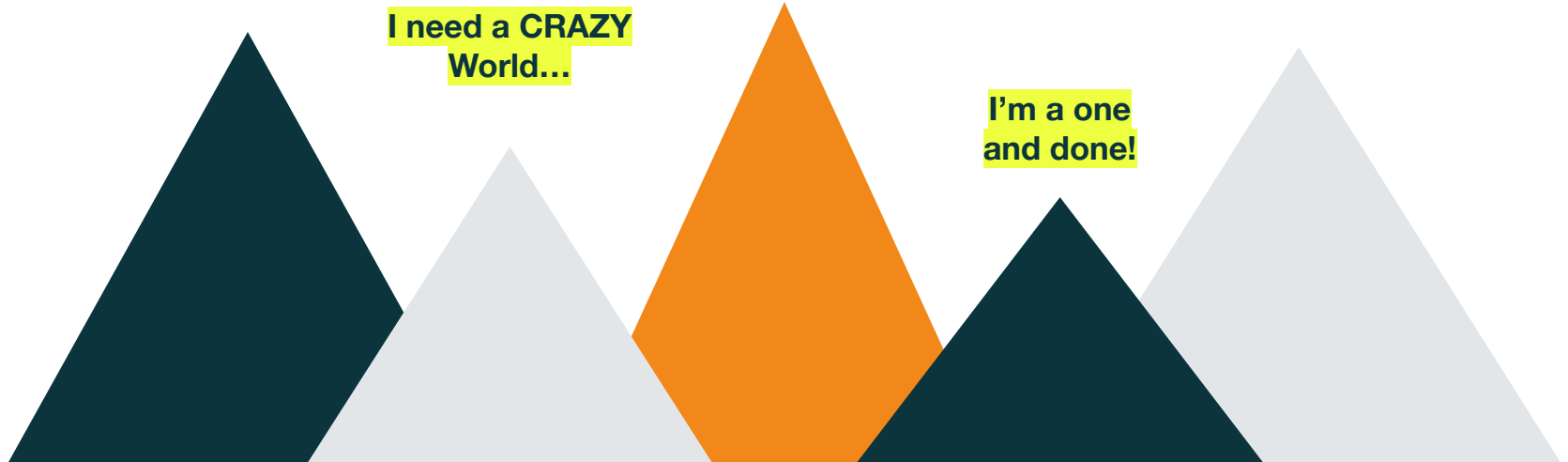
**Don't Understand  
Story-Fundamentals**

**I need a CRAZY  
World...**

**It's all been done  
before...**

**I'm a one  
and done!**

**No Support**



# The 5 Peaks of an UNSTOPPABLE Author

**Firm Grasp of  
Story-Fundamentals**

**Tropes +  
Subgenres**

**The Trope Twist and  
Combos...**

**It's all about  
the Series**

**Support  
Galore**



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Read sample

Audible sample

## The Crucible: An Epic Sci-Fi Progression Fantasy Series (Reclaimer Book 1)

by Waldo Rodriguez (Author) | Format: Kindle Edition

4.3 ★★★★★ 406 ratings

★★★★☆ 4.17 from 248 ratings

Book 1 of 5: Reclaimer

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from \$0.99

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Audiobook  
\$0.00

Free with your Audible trial

Paperback  
\$19.99

You Earn: 20 pts

1 New from \$19.99

From the ashes of a dying world, a god will rise.

As an out of shape nerd, Gabriel Rivera had more pressing issues than outlandish things like godhood: Evacuating the city, joining the military, and protecting his family. Simple right?

Everything changed when the PAC invaded.

When the world came to its end, Gabriel Rivera had more pressing issues than outlandish things like godhood: Evacuating the city, joining the military, and protecting his family. Simple right?

Read more

### Books In This Series (5 Books)

#### Complete Series



Reclaimer  
Kindle Edition

1



The Crucible: An Epic  
Sci-Fi Progression  
Fantasy Series  
(Reclaimer Book 1)

> Waldo Rodriguez

★★★★☆ (406)

Kindle Edition

\$1.03

2



Dark Sector: An Epic  
Sci-Fi Progression  
Fantasy Series  
(Reclaimer Book 2)

> Waldo Rodriguez

★★★★☆ (168)

Kindle Edition

\$3.16

3



Proving Grounds: An  
Epic Sci-Fi Progression  
Fantasy Series  
(Reclaimer Book 3)

> Waldo Rodriguez

★★★★☆ (136)

Kindle Edition

\$5.22

4



Winds of Destruction:  
An Epic Sci-Fi  
Progression Fantasy  
Series (Reclaimer  
Book 4)

> Waldo Rodriguez

★★★★☆ (97)

Kindle Edition

\$5.23

5



Planetfall: An Epic  
Sci-Fi Progression  
Fantasy Series  
(Reclaimer Book 5)

> Waldo Rodriguez

★★★★☆ (57)

Kindle Edition

\$5.05





PROGRAM

# Write Your Fiction Book

The Comprehensive Path From  
Blank Page to Finished Manuscript

# What is selfpublishing.com?





# What is selfpublishing.com?



**Step by step online education program**  
for writing, marketing and publishing your book.



**1-1 coaching**  
with your personal coach.



**Live weekly group coaching calls**  
- 100s in the first year.



**Access to our Book Production Partners** to do the hard work for you.

# DONE WITH YOU

(BRAND NEW)



## Keywords and Categories

We will pick the right categories and keywords to help you sell more books



## Book Cover

Design your bestselling book cover



## Formatting

Format your manuscript so that it's ready to publish



## Book Description & Search Optimization

Write your book description & pick your keywords & categories to help you sell more copies



## Upload & Publish

Upload & publish your book on Amazon with worldwide distribution

# The Common Denominator of Success...

- ✓ Right Mindset
- ✓ Embraced the Fundamentals of Fiction
- ✓ Rolled up their sleeves and GOT TO WORK
- ✓ Decided to Get Help (Who vs. How)

# NEXT STEPS

**We've set aside some time in the next 48 hours** to speak to you personally about how you can apply these ideas starting TODAY

On the session, you'll work with one of our **experts** about what is next

We will give you next steps ... no matter what.

The cost of this phone call? **FREE**



# ONLY BOOK IF...

- ✓ You're serious about your career
- ✓ You're ready to do 'whatever' it takes
- ✓ You're ready to absorb serious and sometimes harsh feedback
- ✓ You're serious about investing in yourself and doing what needs to be done to launch your career

**selfpublishing.com**

Fill out the application here:

**[selfpublishing.com/scifi](https://selfpublishing.com/scifi)**

Limited spots and only the committed will be let in..  
So bring your A-GAME!

**selfpublishing.com**  
has published over  
**7,200+** authors in  
**91+** countries  
around the world.

No matter where you live or work,  
you have a story to tell. We're here  
to help you tell it.





N O L A B A R R

"I've gone through a PhD, I've gone through multiple jobs, I've gone through multiple industries. It's the best investment I've ever done for myself.

And it's a fantastic community that supports you all the way from beginning to down the road. I've made great friends from it. The anthologies that we've written have been fantastic, the first book came out, and it has already raised almost over a thousand dollars for the charity that we wrote it for."



**selfpublishing.com**

Fill out the application here:

**[selfpublishing.com/scifi](https://selfpublishing.com/scifi)**

Limited spots and only the committed will be let in..  
So bring your A-GAME!

# Why are we doing this?



Writing and publishing change my life forever...  
and I know it will change yours, too.

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